**2019 IN REVIEW**
Message, media, and action for the progressive movement!

**MEDIA & MESSAGING ACROSS THE STATE**
We shaped more than 1,100 news stories and generated millions of social hits for the progressive movement. We also booked our partners 42 times on TV. Together we generated more than $10 million in earned media!

**DEFENDING VOTING RIGHTS**
We co-led the effort to stop anti-voter Senate Bill 9, changed the narrative on an attempt to purge 100,000 voters, and rallied momentum to block the Secretary of State’s nomination.

**STANDING UP FOR ABORTION RIGHTS**
Working with the Trust Respect Access coalition, we helped pass reproductive health care updates for incarcerated women and sexual assault survivors, and knocked down bad bills targeting reproductive freedoms.

**AN “UNWELCOME RECEPTION” FOR ALEC**
We organized an “unwelcoming” at ALEC’s national convention. The Austin Chronicle wrote: “In scorching 100-degree heat, the activists marched along Second Street and blocked shuttles transporting ALEC attendees … ‘Human need over corporate greed!’ they repeated.”

**HOLDING THE FAR RIGHT ACCOUNTABLE**
We exposed John Cornyn’s terrible record, shed light on the double-talk scandal of the now retiring Texas House Speaker, and kept tabs on retiring conservatives with our “Texodus” tracker.

**DIGITAL MOBILIZING FOR ELECTIONS**
Our digital ads in the San Antonio mayor’s race generated 4.2 million video impressions, our November voter guide dysmistified state constitutional amendments, and our bilingual GoVoteTexas.org site informed Texans on how and where to vote.

**FLIPPING TEXAS IN 2020**
With only nine seats needed to win the statehouse, the opportunity to expand our numbers in Congress, and increase voter turnout, we’re inspiring progressives to take action for a better future!
### Media
- **News stories**: 1,112
- **Press releases**: 86
- **Earned media value**: $10.8 million

### Social Media
- **Facebook**:
  - Impressions: 10.5 million
  - Reactions: 192.9 thousand
  - Shares: 83.9 thousand
  - Comments: 38 thousand
- **Twitter**:
  - Impressions: 4 million
  - Retweets: 11.6 thousand
- **Instagram**:
  - Impressions: 297.7 thousand
  - Followers: 2,723
- **Videos**:
  - Minutes watched: 69.3 thousand
  - Views: 212.4 thousand

### Digital
- **Original blogs**: 156
- **Actions**: 27.5 thousand
- **Emails sent**: 202
- **Pageviews**: 259.6 thousand

### Plus
- **New contributors**: 4
- **Total steps from Step Challenges**: 589 thousand
- **Mean messages**: 2,583
- **Days staff stranded in Iowa**: 2.5

Visit [progresstexas.org](http://progresstexas.org) for more information.