

**Progress Texas** is where Texans turn for *peerless*, progressive media.



## 15 YEARS OF PROGRESS

Since 2010, we've built the largest progressive audience in Texas online, reaching millions—informing, engaging, and empowering people across the state. Although it's harder than ever to sustain nonprofit public media operations, people online and on the streets are demanding accountability and progress. Here's to 15 more years, only possible with your support!



## A PODCAST NETWORK THAT TEXANS TRUST

We're now a top 2.5% globally rated network! Texans count on our daily reporting of rising costs for healthcare and housing, authoritarian attacks, racial redistricting, climate disasters, and the longest-ever government shutdown. And big news: our weekly roundtable segment "In Progress" is now airing on Houston radio at KPFT 90.1 FM HD2 on Sunday mornings!



## DRIVING CHANGE ACROSS THE STATE

In 2025, we brought our pods to the people by producing live content in Kerrville, San Antonio, Dallas (twice!), Austin, Houston, and even Washington State! The PT team rallied in-person for the 60th anniversary of the Voting Rights Act amid redistricting battles, and to GOTV in vote-suppressed Harris County. Imagine the impact if we were fully funded!



## FROM VOUCHERS TO VOTING RIGHTS

During the 89th Legislative Session, and bonus specials: PT scooped exclusive quorum break interviews on the House floor, plus lege previews and recaps that explained it all. We advocated for the issues you care about—helping to introduce the Barbara Jordan Texas Voting Rights Act, and fought "use it or lose it" legislation that would have purged 4 million qualified voters.



## DEMOCRACY DEFENDERS

Voting rights for Texans have never been more at stake, and we're filling the gaps. Our peerless GoVoteTexas.org resource remained available in English, Spanish, Vietnamese, Chinese Mandarin, and Hindi! Meanwhile our statewide ballot guide breaking down inaccessible tax policy was seen by hundreds of thousands. We moved past defense to offense, joining a coalition to enact a modern, cost-saving, expansive equal voting rights bill with the Texas VRA.



## HUMANS AGAINST ABBOTT

There's just one year until we can replace the current longest sitting governor in the United States. That's why we created new, union-made, "Humans Against Abbott" merch: because we plan on repeating the wave of progressive victories across Texas in 2026, with help from you and PT MVPs.

## PODCASTS

*We are meeting the moment of the podcast boom.*

### **Top 2.5% globally rated network**

Bringing the pods to the people, M-F, including the Happy Hour, Daily Dispatch, and In Progress

### **Released a new show**

"In Progress" is now live on Houston radio, KPFT 90.1 HD2

### **Huge Listenership Growth**

595% increase in new audiences, and a 106% increase in follower counts (*Spotify, 2024-2025*)

## SOCIAL MEDIA

*The largest Texas progressive audience online: reaching millions*

### **Increased Demand**

15+ million people viewed PT content in 2025—more new, non-followers more than our dedicated audience, with a followership of 200K+

### **TX Politics in Your Hands**

Posts highlight progressive champions, with one TikTok video getting almost a million views!

### **Every Texan, Every Platform**

Find us on Facebook, Instagram, TikTok, Twitter, Bluesky, YouTube, Reddit, and Unified!

## ORIGINAL CONTENT

*Peerless coverage of Texas politics, and empowering progressives*

### **Media messaging machine**

Making a difference starts with shaping the narrative, like our live events, blogs, pods, and social videos

### **Most Valuable Progressive (MVP)**

Our digital team created 30 original graphics that uplifted notable TX progressives in an evergreen format!

### **Summer Vacation**

Produced original content at National Parks and historic landmarks to fight public lands sales, and defunding of our National Parks

## OUR PEOPLE

*Our scrappy staff has made a giant footprint, despite grant losses, reaching millions through peerless coverage on social and podcasting networks!*

Help us continue amplifying progressive values and holding the powerful accountable in 2026 by becoming **a patron of progress.**

**Join our team today to push progress forward and grow our work.**

**DONATE**  
TO SUPPORT OUR WORK!



**PROGRESS  
TEXAS★**